



FOR IMMEDIATE RELEASE

Contact:

Western Veterinary Conference

Phone: 702-739-6698

Email: info@wvc.org

Web site: wvc.org

**Premier veterinary conference features latest breakthroughs
in small and large animal medicine**

82nd Annual Western Veterinary Conference is Feb. 14-18 in Las Vegas

LAS VEGAS, February 11, 2010 – Breakthroughs in veterinary medicine, including the latest in feline liver disease and autoimmunity and immunoregulation, are just a few of the topics being covered during the 82nd Annual Western Veterinary Conference from February 14-18, 2010. The Las Vegas-based event draws more than 13,000 veterinary professionals from the United States and around the world to the Mandalay Bay Convention Center and the Oquendo Center for Clinical Education. WVC is the premier veterinary forum in the world with the latest procedures, discoveries and innovations in veterinary medicine.

WVC provides a wealth of progressive continuing education options for veterinarians, veterinary technicians, hospital administrators, practice managers and others in the animal health industry. Along with traditional classroom lectures, the conference features hands-on learning labs, focused seminars and symposia, innovative small group sessions, state-of-the-art technology, and multimedia access, with the added bonus of Las Vegas' top-rated convention, entertainment, dining, hotel and other destination amenities. More than 800 hours of instruction is offered in companion animal, food-animal, equine, avian, exotic animal, cross species and shelter medicine, as well as a veterinary technician program and practice management topics.

WVC attendees also benefit from hands-on training at the one-of-a-kind Oquendo Center for Clinical Education. Opened last year, WVC designed the state-of-the-art, 66,000-square-foot facility to provide veterinary professionals with advanced practical veterinary clinical education during the conference and throughout the year. The center includes small and large-animal surgical suites, laboratories, exam rooms, dental operatories, radiography unit, auditorium and classrooms, and a 12,000-square-foot, large-animal facility for equine and food-animal continuing education. WVC is the only veterinary conference with such a training facility, located just minutes from Mandalay Bay Convention Center.

“As new developments in small and large-animal medicine continue to evolve, we’re pleased to provide the leading conference and one of the largest single gatherings of veterinary practitioners in the world,” said 2010 WVC President Robert A. Smith, DVM, MS, Diplomate ABVP. “This year’s conference is no exception with our stellar line-up of presenters, speakers, companion labs and workshops, and the Oquendo Center for Clinical Education component.”

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This year's presentations include acute diseases, anesthesia, cancer, canine and feline diseases and issues, clinical pathology challenges, chronic diseases, cardiology, dentistry, dermatology, early disease detection, infectious disease risk management, gastrointestinal issues, nutraceuticals, obesity, pain management, and business practice operations. A few evening sessions include profiting from social media and controlled substance regulations and legal issues. For a nominal fee, the popular Lunch & Learn Seminars, introduced in 2009, return for participants to enjoy a more intimate, small group sit-down lunch with direct access to a recognized veterinary speaker.

WVC's Exhibit Hall features more than 440 companies with latest products and services – many with free samples – for every need in a comprehensive veterinary practice. WVC attendees also can visit the 7th Annual WVC Silent Auction Gallery and the WVC Gift Clinic Souvenir Shop.

A variety of entertainment options and receptions are part of the conference package at WVC. Bill Engvall shares hilarious storytelling and off-the-wall comedy at 7 p.m. on opening night, sponsored by Hill's Pet Nutrition. On Tuesday, Feb. 16, Foreigner takes the stage, presented by Bayer Healthcare Animal Health. The DVM Student Reception and several school alumni receptions are being held from 7:30 p.m. to 9:30 p.m. on Monday, Feb. 15.

“In addition to our comprehensive veterinary curriculum, attendees will appreciate the state-of-the-art conference venue and many extracurricular activities and services provided to attendees,” said Manolita Moore, annual conference director, adding the entire Western Veterinary Conference package is an exceptional value. “From easy registration and access to complimentary bus transportation to easy navigation of the conference program and Web site, we've left nothing to chance as we continue to raise the bar of the Western Veterinary Conference experience for our attendees.”

Attendees can review the complete 2010 WVC program and other conference information at wvc.org. Registration is available onsite. Information regarding the Oquendo Center and available courses can be accessed at oquendocenter.org. Additional information on either the Conference or Oquendo Center is also available by calling: 702-739-6698 or toll free at 866-800-7326.

About Western Veterinary Conference

WVC provides comprehensive continuing education to veterinary professionals and related groups in a world-class destination – Las Vegas, the entertainment capital of the world. International authorities and emerging speakers present state-of-the-art hands-on labs in top convention facilities and the state-of-the-art Oquendo Center for Clinical Education. WVC is an interactive educational opportunity and a networking event for the progressive veterinary community. For information, visit wvc.org.

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