

**COMPLIMENTARY REGISTRATION**

Press representatives receive complimentary registration\*. Complimentary badges are given at the discretion of the Western Veterinary Conference (WVC). WVC reserves the right to approve, deny or rescind press badges at any time during the Conference. The deadline for requesting the complimentary Conference registration is January 31, 2011. All press must be pre-registered for the Conference in order to receive complimentary registration. There are NO exceptions.

After supplying proper documentation, WVC will review your credentials and notify you via email whether you are approved or denied. Please note that simply completing the pre-registration process does not guarantee your approval or registration. A history of being registered at previous WVC events does not guarantee approval or waive the registration requirements.

**WHO QUALIFIES FOR A PRESS BADGE AT WVC?**

- Press registration shall be complimentary for working press or journalists for the sole purpose of gathering news for their publications.
- Publications must be animal health, livestock or consumer pet/animal-related.
- Advertising sales are not permitted except in the context of a commercial exhibitor's booth.
- There shall be no more than three (3) complimentary registrations per approved company.

**WHO DOES NOT QUALIFY FOR A PRESS BADGE AT WVC?**

- Public relations representatives (e.g., marketing, creative services, circulation and other employees of magazines, newspapers and television stations).
- Writers and publishers of personal or corporate newsletters.
- Family members of approved media personnel.
- Public relations representatives must register as "exhibitor personnel," if your clients are confirmed participants in the tradeshow. Please check with your client directly to order your badge. If you are not working with an exhibitor, public relations representatives may register for a one-day exhibit badge or as Administrative Staff if you wish to receive CE credits.

**OTHER INFORMATION**

- The WVC shall receive complimentary subscriptions to the respective publications.
- Photo ID and business card may be requested by WVC on-site.

**COMPLIMENTARY WORK ROOM**

You are provided a workroom which contains computer workstations with internet access and printers. In this room you will find press kits from exhibiting companies and Western Veterinary Conference. This location also provides you with a quiet place for interviewing Conference speakers.

**HOW TO SUBMIT A REQUEST FOR WVC PRESS CREDENTIALS**

In order to process your request for a complimentary press pass for WVC, you must submit the supporting documentation listed below:

1. Your name
2. Editorial title
3. Publication
4. Physical address
5. Email address
6. Telephone number
7. Fax number

Questions: 702.739.6698

Toll-free: 866.800.7326

Email: [tracy@wvc.org](mailto:tracy@wvc.org)

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\*WVC reserves the right to exclude press representatives who do not fulfill WVC requirements.