

# 84<sup>TH</sup> ANNUAL WESTERN VETERINARY CONFERENCE

## SPONSORSHIP OPPORTUNITIES

Item	Amount	Status	Type	2012 Sponsors
5K Fun Run	\$7,500	+	EXCLUSIVE	Heska
Alumni Receptions	\$30,000	OPEN	EXCLUSIVE	OPEN
Attendee Discounts - VIP Card	\$15,000	+	EXCLUSIVE	Elanco
Autotutorial Theater	\$10,000	OPEN	EXCLUSIVE	OPEN
Boarding Pass Print Stations	\$5,000	+	EXCLUSIVE	OPEN
Bus Service - Airport to Convention Center	\$35,000	+	EXCLUSIVE	Bayer
Bus Service - Hotels to Convention Center	\$60,000	+	EXCLUSIVE	Merial, Ltd.
Bus Service (Return) – Convention Center to Airport	\$35,000	New in 2012	EXCLUSIVE	OPEN
Cell Phone Charging Stations	\$7,500/Station	+	EXCLUSIVE	Elanco
Coffee Breaks for Attendees	\$25,000/Break	OPEN	NON-EXCLUSIVE	OPEN
Conference Bag (including pads and pens)	At Cost	+	EXCLUSIVE	Merial, Ltd.
Conference Bag Luggage Tag	At Cost	+	EXCLUSIVE	Merial, Ltd.
Cyber Café Stations (2)	At Cost	+	EXCLUSIVE	VIN
DVM Student Reception (approximately 130 students)	\$5,000	OPEN	EXCLUSIVE	OPEN
DVM Student Scholarship Breakfast – Monday (34 students)	\$2,500	+	EXCLUSIVE	Hill's Pet Nutrition, Inc.
DVM Student Scholarship Breakfast – Tuesday (34 students & deans)	\$2,500	+	EXCLUSIVE	Banfield Pet Hospital
Entertainment – Sunday Night	At Cost	+	EXCLUSIVE	Hill's Pet Nutrition, Inc.
Entertainment – Tuesday Night	At Cost	+	EXCLUSIVE	Bayer
Entertainment – Wednesday Night	At Cost	+	EXCLUSIVE	Virbac Animal Health
Exhibit Hall Lounge Areas – 6 Locations	\$2,500/Location	New in 2012	EXCLUSIVE	OPEN
Exhibit Hall Rocking Chairs	\$10,000	+	EXCLUSIVE	Merial, Ltd.
First Time Attendee Welcome Orientation – Sunday	\$7,500	New in 2012	EXCLUSIVE	OPEN
First Time Attendee Welcome Orientation – Monday	\$7,500	New in 2012	EXCLUSIVE	OPEN
Golf Tournament	\$10,000	OPEN	EXCLUSIVE	OPEN
Guest Program – Monday	\$7,500	OPEN	EXCLUSIVE	OPEN
Guest Program – Tuesday	\$7,500	OPEN	EXCLUSIVE	OPEN
Guest Program – Wednesday	\$7,500	OPEN	EXCLUSIVE	OPEN
Happy Hour in the Exhibit Hall – Monday	At Cost	OPEN	NON-EXCLUSIVE	OPEN
Happy Hour in the Exhibit Hall – Tuesday	At Cost	OPEN	NON-EXCLUSIVE	OPEN
Health & Fitness Program – Monday (Yoga)	\$5,000	New in 2012	EXCLUSIVE	OPEN
Health & Fitness Program – Tuesday (Jazzercise)	\$5,000	New in 2012	EXCLUSIVE	OPEN
Health & Fitness Program – Wednesday (Zumba)	\$5,000	New in 2012	EXCLUSIVE	OPEN
Interactive Map – 3 Locations	\$7,500/Location	New in 2012	EXCLUSIVE	OPEN

+ RESERVED



## 2012 SPONSORSHIP & ADVERTISING GUIDE

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Item	Amount	Status	Type	2012 Sponsors
International Reception	\$25,000	+	EXCLUSIVE	Elanco/Hill's Pet Nutrition, Inc.
Luggage Storage Service (Thursday)	\$5,000	New in 2012	EXCLUSIVE	OPEN
Massage Stations (inside Exhibit Hall)	\$20,000	+	EXCLUSIVE	Merial, Ltd.
Mothers' Lounge	\$1,500	+	EXCLUSIVE	Beyond Indigo Marketing
Preliminary Program	\$25,000	+	EXCLUSIVE	Elanco
Press Room (inside Exhibit Hall)	\$5,000	+	EXCLUSIVE	Merial, Ltd.
Reception (Technician Party)	At Cost	+	EXCLUSIVE	Hill's Pet Nutrition, Inc.
Reception (Specialty Groups)	At Cost	+	NON-EXCLUSIVE	OPEN
Speaker and Moderator Mixer	\$7,500	+	EXCLUSIVE	TEVA Animal Health
Technician Fair	\$10,000	+	EXCLUSIVE	Hill's Pet Nutrition, Inc.
Technician Lounge – Monday-Wednesday	At Cost	+	EXCLUSIVE	Nestlé Purina
Water Service (inside Exhibit Hall)	\$5,000/Day	New in 2012	NON-EXCLUSIVE	OPEN
Water Service (foyer area, Levels 2 & 3)	\$2,500/Day	New in 2012	NON-EXCLUSIVE	OPEN
Water Service (meeting rooms, Levels 2 & 3)	\$5,000/Day	New in 2012	NON-EXCLUSIVE	OPEN
WiFi/Internet Access for Attendees (Levels 2 & 3 except Exhibit Hall)	\$45,000	OPEN	EXCLUSIVE	OPEN
WVC-Connect Mobile Communications	\$28,000	+	EXCLUSIVE	Merial, Ltd.
WVC Notes	\$25,000	+	EXCLUSIVE	Elanco
WVC QuickGuide	\$40,000	+	EXCLUSIVE	Merial, Ltd.
WVC-TV Premier Sponsor	\$50,000	+	EXCLUSIVE	PetSmart Charities

### EDUCATIONAL SPONSORSHIP OPPORTUNITIES

Item	Amount	Status	Type	2012 Sponsors
Corporate Hands-on Lab (4-hour lab)	\$3,000	OPEN	NON-EXCLUSIVE	OPEN
Corporate Symposium Program	\$1,500/Hour+ \$1,500/Speaker	FULL	PREFERENCE TO PLATINUM, GOLD, & SILVER SPONSORS	Multiple Sponsors
Corporate Workshops (4-hour track)	\$3,000/track	FULL	NON-EXCLUSIVE	OPEN
Hands-on Lab Support	At Cost	OPEN	NON-EXCLUSIVE	Multiple Sponsors
Industry Seminar	\$1,500/Hour+ 400 Box Lunches	FULL	PREFERENCE TO PLATINUM, GOLD, & SILVER SPONSORS	Multiple Sponsors
Practice Management Keynote Speaker	At Cost	+	EXCLUSIVE	CareCredit
Lunch & Learn Session – Interactive	\$1,500/Session (8 available)	OPEN	NON-EXCLUSIVE	OPEN
Scientific Program Track (4-hour track)	\$4,000/track	OPEN	NON-EXCLUSIVE	Multiple Sponsors

+ RESERVED

