

83RD ANNUAL WESTERN VETERINARY CONFERENCE
SPONSORSHIP & ADVERTISING 2011
 FEBRUARY 20-24, 2011 :: MANDALAY BAY RESORT & CASINO :: LAS VEGAS, NEVADA

SPONSORSHIP BENEFITS

COMPLIMENTARY BENEFITS	PLATINUM \$150,000 & UP	GOLD \$100,000 - \$149,999	SILVER \$50,000 - \$99,000	BRONZE \$25,000 - \$49,000	EXECUTIVE \$10,000 - \$24,999	GENERAL SUPPORTER \$1,000 - \$9,999	LAB SPONSOR
Attendee Mailing List (1)	•	•	•	•	•	•	+
Conference Badges w/CE Option	Up to 5	Up to 3	Up to 1				
Hotel Suite (1) (Up to 5 Nights)	•	•					
Bag Insert (1)	•	•	•				
Exhibit Priority Points	•	•	•	•	•	•	•
Recognition in the On-site Program & Exhibit Hall Guide	•	•	•	•	•	•	•
Recognition on Conference Banners & Meter Boards	•	•	•	•	•	•	•
Online Recognition on the WVC Website Exhibitor/Sponsor Page	•	•	•	•	•	•	•
Meter Board (1)	•						
Signage for Sponsored Events	•	•	•	•	•	•	•
Sponsor Ribbons for Company Representatives	•	•	•	•	•	•	•
WVC-TV Airings	•	•					

PRIORITY TO PURCHASE LIMITED ADVERTISING ITEMS

Any New Sponsorship Items (Available to Platinum & Gold First)							
Exhibit Hall Banners (15' x 15' Each)	•	•	•	•	•	•	•
Exhibit Hall Rotating Kiosks	•	•	•	•	•	•	•
Exterior Banner (20' x 28')	•						
Meter Board(s)	•	•	•	•			
Gobo Projection	•	•					
Hotel Door Drops	•	•	•	•	•	•	•
In-room Delivery Service	•						
Hotel Key Branding	•	•					
Industry Seminar(s)	Up to 3 Hours	Up to 2 Hours	Up to 2 Hours	Up to 1 Hour	Up to 1 Hour		
Special Symposium/Symposia	Up to 20 Hours	Up to 16 Hours	Up to 12 Hours	Up to 8 Hours	Up to 4 Hours		

- ELIGIBLE
- + LAB ATTENDEES ONLY (Available upon Request)

RIGHT OF FIRST REFUSAL: Sponsors at all levels are offered the right of first refusal regarding sponsorship of the same item at the next annual WVC



WESTERN
 VETERINARY CONFERENCE