

84TH ANNUAL WESTERN VETERINARY CONFERENCE

SPONSORSHIP BENEFITS - COMPLIMENTARY ITEMS

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COMPLIMENTARY ITEMS	Platinum \$200K +	Gold \$100K - \$199,999	Silver \$50K - \$99,999	Bronze \$25K - \$49,999	Executive \$10K - \$24,999	General Support < \$10,000	Hands-on Lab Support
Attendee Mailing List (1)	•	•	•	•	•	•	+
Registration with CE option	5	3	1				
Hotel Suite (1) (up to 5 nights)	•	•					
Bag Insert (1)	•	•					
Exhibit Hall Video Wall* (up to 3 minutes)	•	•	•				
Exhibitor Priority Points	•	•	•	•	•	•	•
Recognition in the Scientific Program & Exhibit Hall Guide	•	•	•	•	•	•	•
Recognition on Conference Banner/Meter Boards	•	•	•	•	•	•	•
Online Recognition on the WVC Website	•	•	•	•	•	•	•
Exclusive Meter Board (1)	•						
Signage for Sponsored Events	•	•	•	•	•	•	•
Sponsor Ribbons for Company Representatives	•	•	•	•	•	•	•
WVC-TV Promotional Ad* (up to 3 minutes)	•	•	•				
WVC-TV On-site Exhibit Hall Interview	•	•					

• ELIGIBLE + LAB PARTICIPANTS ONLY (available upon request)

*Video content must be provided in final format or additional charges may apply.



SPONSORSHIP BENEFITS - PRIORITY TO PURCHASE

Priority to Purchase Limited Advertising Items	Platinum \$200K +	Gold \$100K - \$199,999	Silver \$50K - \$99,999	Bronze \$25K - \$49,999	Executive \$10K - \$24,999	General Support < \$10,000	Hands-on Lab Support
New Sponsorship Items	•	•					
Exhibit Hall Banners (15 x 15 ft. each)	•	•	•	•	•	•	•
Exhibit Hall Rotating Kiosks	•	•	•	•	•	•	•
Exterior Banner (20 x 28 ft.)	•	•					
Meter Board(s)	•	•	•	•			
Gobo Projection	•	•					
Hotel Door Drops	•	•	•	•	•	•	•
In-room Delivery Service	•						
Hotel Key Branding	•	•					
Industry Seminar(s)	Up to 3 Hours	Up to 2 Hours	Up to 2 Hours	Up to 1 Hour	Up to 1 Hour		
Symposia	Up to 20 Hours	Up to 16 Hours	Up to 12 Hours	Up to 8 Hours	Up to 4 Hours		
Hands-on Laboratories/ Workshops	•	•	•	•	•	•	•

- ELIGIBLE

PRIORITY TO PURCHASE

Right Of First Refusal: Sponsors at all levels are offered the right of first refusal regarding sponsorship of the same previously sponsored item at the next annual WVC. 2011 sponsors must contact WVC to reserve or renew previously sponsored items by August 1, 2011.

Sponsorship Contact

Ms. Manolita Moore, MBA
 Annual Conference Director
 2425 E. Oquendo Road, Las Vegas, NV 89120
 Tel: 702.739.6698, Fax: 702.739.6420
 Toll-free: 866.800.7326, Email: manolita@wvc.org

