

84TH ANNUAL



WESTERN™

VETERINARY CONFERENCE

PRACTICAL ▶ PROGRESSIVE ▶ EDUCATIONAL

2012

EXHIBITOR
GUIDE



FEBRUARY 19-23, 2012
MANDALAY BAY RESORT & CASINO
LAS VEGAS, NEVADA

84TH ANNUAL WESTERN VETERINARY CONFERENCE

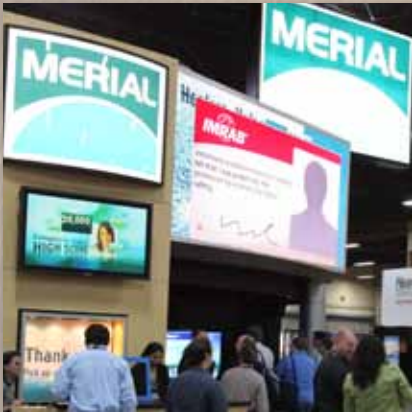


EXHIBIT AT THE WORLD'S PREMIER VETERINARY CONFERENCE

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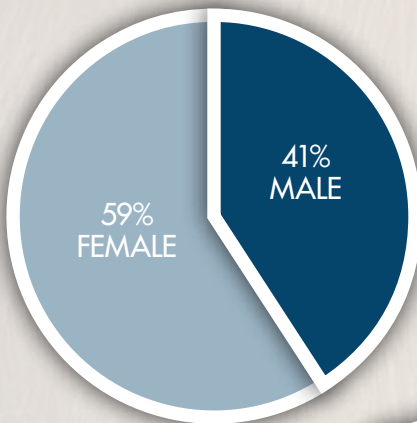
WHEN IS THE 84TH ANNUAL WESTERN VETERINARY CONFERENCE?

- Conference Dates: February 19-23, 2012
- Exhibition Dates: February 20-22, 2012
- Prior Exhibitors: Application must be received by July 15, 2011, to retain 2011 exhibit space.

WHO ATTENDS WVC?

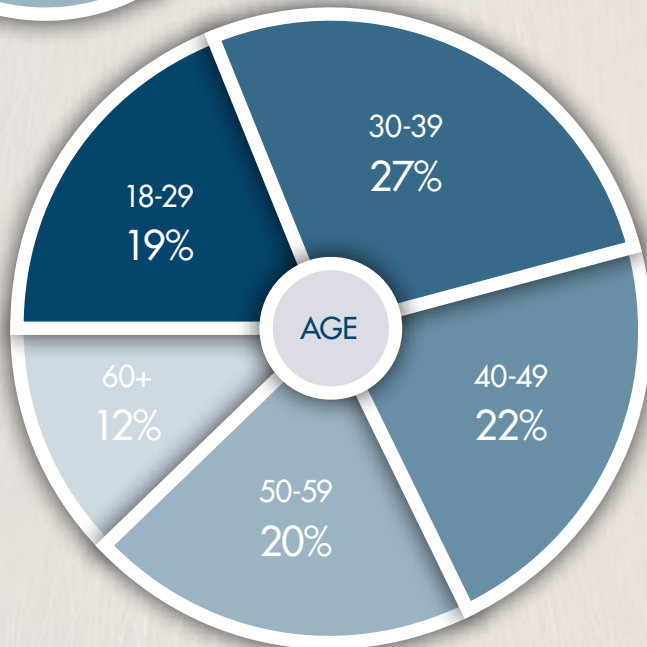
Your Highly Sought Target Audience Attends Western Veterinary Conference

- Over 9,000 veterinary professionals attend WVC annually.
- Total 2011 Conference attendance was nearly 15,000 including exhibitors.

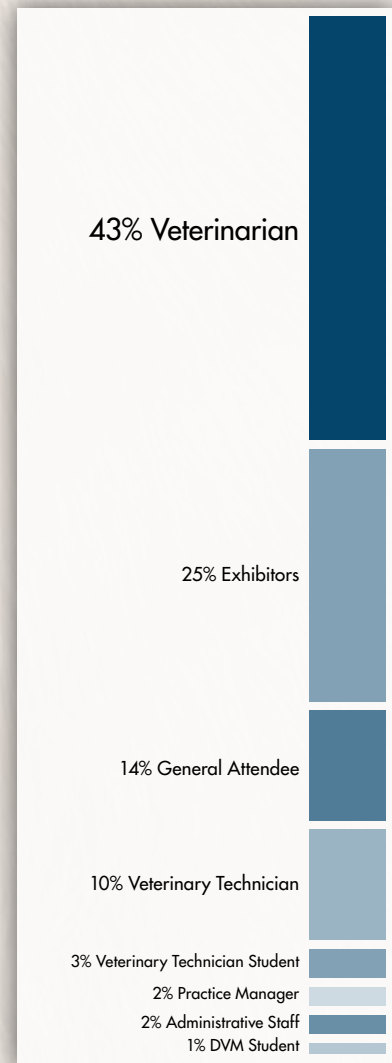


OVER 9,000
VETERINARY PROFESSIONALS

NEARLY 15,000
TOTAL ATTENDANCE



REGISTRATION TYPE*



*WVC 2011 Demographics Report.



WHY SHOULD MY COMPANY EXHIBIT AT THE WESTERN VETERINARY CONFERENCE?

5 Great Reasons

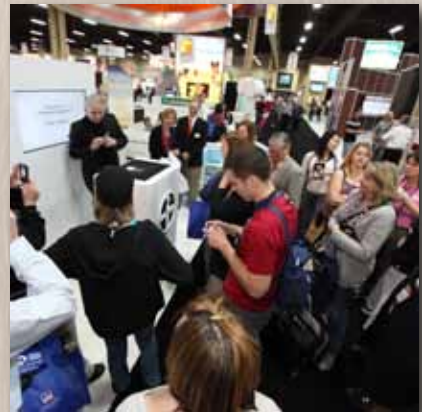
- ▶ **1** WVC attracts the **HIGHEST NUMBER OF VETERINARY PROFESSIONALS WORLDWIDE**, with over 9,000 in attendance in 2011.

- ▶ **2** Approximately **40%** of WVC attendees are **BUYERS AND KEY DECISION MAKERS.***

- ▶ **3 INCREASE YOUR ROI.** 71% of Exhibitors who set ROI goals in 2011 indicated their goals were either exceeded or achieved at WVC. On average, 7% of Exhibitors' annual sales are a result of WVC.**

- ▶ **4 WVC EXHIBITORS** generated an average of **122 leads.****

- ▶ **5** WVC provides **FIRST-CLASS SERVICE AND SUPPORT** to all exhibitors.



WHAT INFORMATION DO I NEED TO EXHIBIT AT WESTERN VETERINARY CONFERENCE?

A. Eligibility

Western Veterinary Conference ("WVC"), a Nevada nonprofit corporation, is the sole entity selecting new exhibitors ("Exhibitors") for the Conference. WVC's decisions are based on each Exhibitor's products or services, which must directly relate to veterinary practice.

WVC retains the right to approve Exhibitors and determine the Exhibitor's exhibit booth and space allocations ("Exhibit Booth") and banner/signage locations.

B. How to Become an Exhibitor at Western Veterinary Conference

If your company exhibited at WVC in 2011, your company will automatically receive information on the Exhibit Booth assignment procedures for WVC 2012 on or after May 17, 2011.

If you are a new exhibitor or did not exhibit in 2011, please complete and return a 2012 application form (see page 14) to:

Mr. Joel Altman
Exhibits Manager, WVC
joel@wvc.org or via fax to 702.739.6420

Please include information about your company's product line or services and website address. Each application will be carefully reviewed for relevance. If approved, your company's name will be placed on the Exhibit Booth Wait List.



C. Booth Fees, Packages, Payment & Cancellation

▶ FEES

- 10x10 ft. In-line Booth \$2,725
- 10x10 ft. Corner Booth \$3,150
- Island Booth \$38 per sq. ft.
- Educational Booth \$400
- Additional Exhibitor Badge \$250 Advance, \$350 On-site

▶ PACKAGES

Commercial Exhibitor Package fee includes:

- Four (4) complimentary badges per 100 sq. ft. (maximum 56)
- Two (2) lunch coupons per day for each 100 sq. ft. (maximum 32)
- One 8 ft. back drape and two 3 ft. side drapes
- Access to Exhibitor Lounge
- Company listing in the on-site "Scientific Program & Exhibit Hall Guide"
- Exhibition and contact information displayed on the WVC website
- Complimentary admittance to scientific sessions with CE credit (guidelines page 10)
- Complimentary admittance to evening Conference entertainment
- 24-hour Exhibit Hall perimeter security during exhibit days
- Free aisle carpeting
- One 44x7 in. identification sign with company name and booth number
- Opportunities to sponsor, advertise and market for increased visibility

Educational Exhibitor Package fee includes:

- Four (4) complimentary badges
- Two (2) lunch coupons per day
- Access to Exhibitor Lounge
- Complimentary admittance to scientific sessions with CE credit (guidelines page 10)
- Complimentary admittance to evening Conference entertainment
- Complimentary booth carpet
- One 6 ft. x 24 in. x 30 in. skirted table
- Two (2) basic chairs

▶ PAYMENT

Invoices for booth payment will be sent after August 1.

Send payment to:

Western Veterinary Conference
PO Box 50755
Henderson, NV 89016

▶ CANCELLATIONS

All cancellations must be requested in writing, sent to Western Veterinary Conference, 2425 E. Oquendo Road, Las Vegas, NV 89120, or by email to joel@wvc.org.

- To receive a 50% refund, written notice must be received on or before December 2, 2011.
- No refund will be issued if notice is received after December 2, 2011.



D. Application Process Timeline

DATE	APPLICATION PROCESS	NOTES
May 17, 2011	Renewal notice sent to 2011 Exhibitors.	
July 15, 2011	All renewal applications/contracts must be postmarked by this date to retain 2011 space.	
July 18–31, 2011	Spaces will be assigned.	Booth assignment confirmation letters containing your booth password for exhibitor login at wvc.org will be sent via email after assignment has been made.
August 1 – September 16, 2011	Invoice will be sent to companies that have renewed space.	
September 16, 2011	Full payment due.	Exhibit space not paid in full by this date will be released.
October 3, 2011	Exhibitor Service Kit available online at wvc.org/exhibitors.	A printed manual will not be distributed.
November 18, 2011	Last day to submit company profile and categories for use in "Scientific Program & Exhibit Hall Guide."	Submissions accepted at wvc.org/Exhibitors.
December 2, 2011	Last day for cancellation with 50% refund.	No refunds will be issued after this date.
January 3, 2012	Last day to register for the New Product Showcase. Last day to submit artwork to GES.	
January 19, 2012	Notification of use of Exhibitor-Appointed Contractor (EAC) due. Notification of use of exhibit demonstration animal(s) due.	
January 30, 2012	Last date for discounted pricing from GES.	

► SHIPPING

January 19, 2012
Shipment to GES warehouse begins.
.....
February 18, 2012
Shipment to Mandalay Bay trade show site.

NOTE: Shipments will not be accepted before 8:00 am Saturday, February 18, 2012.

► BADGE ORDER

February 3, 2012
Advance registration for booth personnel ends.

NOTE: Personnel not registered by this date must register on-site at Exhibitor Registration.

Each Exhibit Guest Badge will incur a \$25 charge. See page 10.



E. Exhibit Days, Hours, Registration & Setup/Dismantling

▶ TARGETED MOVE-IN ISLANDS & LARGE BOOTHS

Friday, February 17	4:00 pm – 8:00 pm
Saturday, February 18	8:00 am – 5:00 pm

▶ GENERAL MOVE-IN

Saturday, February 18	8:00 am – 5:00 pm
Sunday, February 19	8:00 am – 8:00 pm*

▶ EXHIBIT DAYS & HOURS

Monday, February 20	9:00 am – 6:00 pm
Tuesday, February 21	9:00 am – 6:00 pm
Wednesday, February 22	9:00 am – 5:00 pm**

▶ EXHIBITOR REGISTRATION HOURS

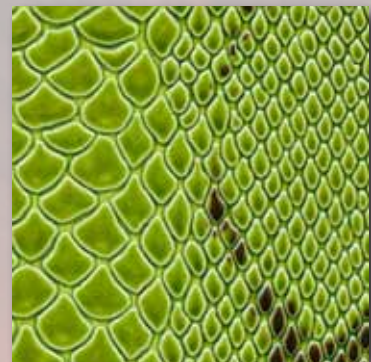
Saturday, February 18	8:00 am – 6:00 pm
Sunday, February 19	7:00 am – 7:00 pm
Monday, February 20	7:00 am – 6:00 pm
Tuesday, February 21	7:00 am – 5:00 pm
Wednesday, February 22	8:00 am – 3:00 pm

▶ DISMANTLING HOURS

Wednesday, February 22	5:00 pm – 10:00 pm
Thursday, February 23	8:00 am – Noon

*All exhibits must be in show condition and operational by 8:00 pm on Sunday, February 19. A company with no evidence of presence by 6:00 pm on Sunday, February 19, will be considered a no-show, and the space will be reassigned.

**Exhibiting companies that dismantle or move prior to 5:00 pm on Wednesday, February 22, will not be offered an application to exhibit the following year (2013).



F. Contacts

Specific inquiries may be directed to the following personnel:

▶ WVC EXHIBITS & ADVERTISING

Mr. Joel Altman
Exhibits Manager, WVC
702.739.6698
joel@wvc.org

▶ DECORATOR

GES Exhibitor Service Department
702.515.5970

▶ CUSTOMER SUPPORT

800.475.2098
ges.com/contact

THE WORLD'S PREMIER VETERINARY CONFERENCE

84TH ANNUAL



WESTERN™

VETERINARY CONFERENCE



G. Rules & Regulations

BY SUBMITTING THE APPLICATION & CONTRACT FOR EXHIBIT SPACE, THE COMPANY EXHIBIT REPRESENTATIVE ACKNOWLEDGES THAT THIS GUIDE HAS BEEN RECEIVED AND READ AND AGREES TO COMPLY WITH THE RULES AND REGULATIONS AS STATED HEREIN.

I. EXHIBITOR PRIORITY POINT RANKING INDEX

Initial booth space is assigned to all WVC exhibitors based on Exhibitor Priority Points. These points are updated annually according to the following schedule:

- Six (6) points for each year of exhibition with WVC
- Two (2) points per \$500 of previous year's annual Conference sponsorship
- Three (3) points for each consecutive year of exhibition
- Two (2) points for Silent Auction donation(s) to benefit the WVC DVM Student Scholarship and Food Animal Incentive Programs
- Three (3) points for Hands-on Laboratory/bioskills supplies
- Six (6) points for equipment and personnel supplied to bioskills laboratories
- Twelve (12) points for extensive personnel and equipment supplied to Hands-on Laboratories
- Two (2) points per \$500 support of Oquendo Center for Clinical Education

Companies that have merged with, have been purchased by or have purchased another company may use the exhibit history from either company, whichever is more favorable, but not the combined history of both companies.

II. BOOTH ASSIGNMENT

Companies that exhibited at WVC in 2011 will have first right of refusal to reclaim their 2011 space if no modifications are made to the floor plan by show management.

Requests to move will be completed after all 2011 exhibiting companies have confirmed or rejected their participation in the 2012 Conference. Moves will be based on priority points. WVC reserves the right to relocate an exhibitor's space assignment at any time.

- All booth space is assigned specifically to one company of record. Exhibitors may not share, transfer or sublet exhibit space.
- Exhibitors may not advertise or display goods in their exhibit space other than those they manufacture or sell in the regular course of business.
- Specifically, exhibitors may not permit any other party to exhibit in their space, any goods other than those manufactured or distributed by the contracting exhibitor. Any company in violation of booth rules will immediately be excused from the Conference.

WVC's decisions regarding booth spaces are guided by the policies of the Mandalay Bay Convention Center, the Clark County (Nevada) Fire Marshal, the official decorator, and each Exhibitor's ranking in the Exhibitor Priority Point Ranking Index.

III. BOOTH HEIGHT

- Islands: Twenty foot (20 ft.) height limit for island displays, including any logo-bearing crowns.
- Lighting: Crowns may be illuminated.
- Inline booths: Ten foot (10 ft.) height limit for inline booths. If an inline booth has display elements exceeding 10 ft. in height, the exhibit will be placed in a perimeter row where a height of 12 ft. is permitted.

IV. BOOTH SETBACK

Western Veterinary Conference follows the policy of the International Association of Exhibitions & Events to help maintain unobstructed sight lines. All items 4 ft. or higher must be "set back" 5 ft. from the front of the booth.

V. BADGES

Four (4) complimentary badges will be provided for every 100 sq. ft. (10x10 ft.) purchased, with a maximum of 56 badges.

▶ Additional Exhibitor Badges

Additional badges beyond contract allocations may be purchased for \$250 in advance and \$300 on-site per badge.

To complete an additional on-site badge purchase, the purchaser must supply proof of affiliation with the exhibiting company, such as a business card, permanent name badge or company letterhead. Badges will not be printed until payment is received.

.....

▶ Exhibitor Guest Badge – \$25

Exhibitor guest badges are available on-site only. The primary registrant must register his/her guest in person. An exhibitor guest badge allows admission to the Exhibit Hall and evening Conference entertainment only. It does not provide admission to the official WVC Guest Program (which requires purchase of a Conference guest badge) or entrance to scientific sessions. Individuals wearing an exhibitor guest badge are not permitted to work in the booth or solicit business inside the Exhibit Hall.

.....

▶ Exhibitor-Appointed Contractors

If exhibitors have personnel coming for the sole purpose of constructing or dismantling a booth, personnel must stop by Exhibitor Registration to pick up a wristband for entrance. Wristbands allow entrance to the hall only on Friday, Saturday, and Sunday for booth installation and Wednesday after 5:00 pm for dismantling.

.....

▶ Veterinarian or Veterinary Technician Exhibitors

Veterinarian or Veterinary Technician Exhibitors are welcome to attend scientific sessions at no additional charge using their exhibitor badge (excluding Hands-on Laboratories or any ticketed sessions).

If continuing education credit is required, the following guidelines must be followed:

- The individual must provide proof of full-time employment with the exhibiting company. A confirmation letter signed by the head of the company must be submitted.
- Submit a list of scientific sessions actually attended using the "Record of Sessions Attended Form" found in the back of the "Scientific Program & Exhibit Hall Guide." Send the request to:

Guy Pidgeon, DVM, Dipl. ACVIM (SAIM)
CEO, Western Veterinary Conference
2425 E. Oquendo Road
Las Vegas, NV 89120

For other questions, please contact WVC toll-free at 1.866.800.7326. Please note that CE requirements vary by state and should be confirmed with the applicable veterinary state board(s). There is no additional charge from WVC to obtain a CE certificate.

VI. BOOTH PERSONNEL

- A minimum of two (2) persons per company must register for the Conference.
- One or more persons must staff an exhibit at all times.
- No one under 18 years of age may be present during booth installation or dismantling periods.
- Booth abandonment (no staff within the booth) or premature dismantling of the booth will be perceived by WVC as disinterest in its attendees and will result in the loss of six (6) Exhibitor Priority Points.
- Guests, non-exhibitors or non-badged personnel are not permitted to serve as "booth sitters."



VII. PRIVATE EVENTS

Requests for private or corporate meeting space during Conference dates should be referred to WVC for approval. Conducting private or corporate events with WVC's attendees during the Conference scientific program hours is prohibited. Exhibitors that violate this guideline may be subject to booth cancellation.

NOTE: Requests to schedule private events, such as receptions and seminars, during the Conference scientific program hours will not be honored.

Please contact Jill Pierce at 702.739.6698 or jill@wvc.org for more information or to schedule your event.

VIII. USE OF BOOTH SPACE

- No pamphlets, coupons, samples, signs or promotional personnel are permitted outside of the assigned booth perimeter.
- Commercial activity, including leafleting and sampling, must be confined to the exhibit booth.
- Literature that is distributed outside of the booth space will be considered an infringement on Conference and convention center aesthetics and on the rights of other exhibitors. Any such materials will be discarded immediately without notification.
- Exhibitors may not attach or post display materials on any convention center surface by any means of attachment or adhesion. Such displays will be removed without notification, and the exhibiting company will be responsible for costs of cleanup and repair.
- Balloons are not allowed by the Mandalay Bay Convention Center.
- WVC reserves the right to close any exhibit that conducts solicitation in an objectionable manner or infringes on the rights or privileges of other exhibitors.
- Space adjacent to Exhibit Hall support columns may not be used to expand booth space.

IX. ANIMAL USE (INCLUDING USE OF ANIMAL TISSUES & PERSONAL PETS)

Product demonstrations, company mascots and celebrity animals ARE permitted in the Exhibit Hall; however, permission for any live animals (cats, dogs, etc.) to appear must first be confirmed by WVC. Additional insurance may be required. Nondomesticated animals will be considered on an individual basis. Call WVC for further details. Each animal must be badged and reported to WVC prior to the start of the Conference.

To obtain approval, please contact the Exhibits Manager by January 31, 2012.

- No dead animals, cadaver parts, biohazards or live bacterial cultures are permitted.
- No demonstrations of laser or radiosurgical incisions or electrocautery are permitted on meat.
- Live animals must be relevant to the products or services presented. A separate certificate of insurance in the amount of \$1 million combined single limit bodily injury and broad form property damage coverage, including broad form contractual liability, naming WVC and MGM MIRAGE, its subsidiaries and affiliates as additional insured, is required.
 - Animals may not remain in the building overnight.
 - Please see the GES Exhibit Service Kit for an application.
 - Seeing eye/assistance animals are permitted.
 - Personal pets are not permitted - no exceptions .



X. AUDIO AMPLIFICATION

Audio amplification or machinery noise from a booth activity must be limited to a reasonable level. Specifically, individual headphone service is suggested for conducting lectures or demonstrations within a booth space.

- Demonstrations may not be directed to an audience gathered in the aisle.
- If music is reproduced in the booth, the company assumes full responsibility for paying all fees levied by BMI and ASCAP.

XI. FLOOR COVERING

The Mandalay Bay Convention Center floor is a concrete surface. All exhibit space must have a floor covering, with no cement showing. Floor covering may be supplied by the exhibitor; rented from GES, the conference decorator; or supplied by an Exhibitor-Appointed Contractor.

XII. BOOTH CLEANING

WVC is responsible for aisle vacuuming and trash removal only. **Booth cleaning is NOT included in the contracted booth package.** All cleaning will be done exclusively by the vendor appointed by the Mandalay Bay Convention Center. Vacuuming should be ordered from the Convention Center after setup in preparation for opening day and as often as needed thereafter.

XIII. CONTESTS, SIGNUPS & PRIZES

Signups for drawings, prizes and contests ARE permitted within the confines of booth space.

Winning names may be posted by signage at the booth. No public address service is available for announcements. Selling of raffle tickets is prohibited.

XIV. EXHIBITOR-APPOINTED CONTRACTOR (EAC)

An exhibitor is permitted to hire a third-party contractor for setup of its booth and displays. WVC must be notified of the EAC's identity and receive proof of liability insurance by January 19, 2012. The EAC form can be found in the GES Service Kit.

Note that the EAC insurance policy must name the Western Veterinary Conference, GES, and the MGM MIRAGE as co-insured at a minimum of:

General Liability	\$2,000,000
Vehicle Liability.....	\$1,000,000
Employer's Liability	\$250,000

XV. FOOD & BEVERAGES

Exhibitors are allowed to distribute only individually wrapped candy or samples.

Custom food and beverage services/displays may be hired from Mandalay Bay Exhibitor Services.

If an exhibitor wishes to dispense self-supplied (bottled) beverages, prepayment of corkage fees must be arranged with Mandalay Bay Exhibitor Services.

XVI. GIFTS & SAMPLES

Gifts or product samples made available to one attendee must be made available to all interested attendees.

XVII. INSURANCE

It is the responsibility of all exhibiting companies to provide short-term, general liability insurance in the amount of \$1 million. Exhibiting companies must supply a certificate of insurance to the Western Veterinary Conference thirty (30) days prior to the show. WVC will charge \$100 to provide insurance for companies who fail to submit a certificate of insurance.

The exhibitor is responsible for any and all damages caused by the exhibitor or exhibitor's agents, such as an EAC, employee or guests. The exhibitor agrees to indemnify, defend and hold harmless the Western Veterinary Conference, GES, MGM MIRAGE, its agents or its employees from and against any liability, loss or damage of any kind that the exhibitor may directly or indirectly cause.



XVIII. SALE OF MERCHANDISE

The State of Nevada Department of Taxation is requiring all exhibitors to complete a One Time Sales Tax Return. If you are already registered with the State of Nevada Department of Taxation, you may file your own sales tax return; however, you are required to notify WVC of this fact and provide WVC with your 10-digit state taxpayer identification number.

A form will be sent to all exhibitors a few months prior to the Conference. WVC will continue to communicate this information leading up to and throughout the Conference. The form will also be available as part of the GES Exhibitor Service Kit for you to download.

XIX. PRODUCT QUALITY STANDARDS

All displayed vaccines, biologics and diagnostic test kits must be USDA licensed. Sales of date-expired items are not permitted.

XX. FIRE & SAFETY

Mandalay Bay Convention Center is a NON-SMOKING facility.

- Smoking areas are located outside the convention center building.
- No full or empty cardboard boxes may be stored BEHIND the booth back drape at any time.
- Box storage is acceptable UNDER exhibit tables or counters only. If additional storage is required, the exhibitor agrees to contact storage and porter services for assistance.
- Compressed-gas cylinders must be secured against falling or other impact. A cylinder cart, chain or strap is required if the cylinder is stored vertically; a cradle is required if the cylinder is stored horizontally.
- No aisle obstructions are permitted. Your booth items must be contained within your contracted space.
- Children under the age of 18 are not allowed in the Exhibit Hall during move-in or move-out.
- Disposal of any hazardous items must be arranged in advance.
- Vehicle permits must be obtained from the Clark County Fire Department/Fire Marshal prior to moving into the Exhibit Hall.

XXI. SECURITY

WVC provides perimeter guard service during trade show hours and while the Exhibit Hall is closed. The Conference is not liable for any action its guard service or facility security does or fails to do, including, but not limited to, damage, theft or loss sustained by an exhibit or its representatives. An exhibitor may want to consider arranging security for its booth space during or after Exhibit Hall hours. WVC recommends that exhibitors never leave laptop computers or other valuable items unattended.

XXII. SELF SETUP

An exhibitor seeking to install his/her own booth must comply with all rules and regulations related to booth installation/dismantling as stated in the online GES Exhibitor Service Kit.

▶ PERMITTED

Exhibitors erecting tabletop or pop-up booths are permitted to:

- Hand carry components from designated parking using a carried suitcase or self-rolling cases
- Plug in lighting to a provided electrical outlet box

▶ NOT PERMITTED

- Use of dollies, hand trucks or power conveyances to move any item
- Installation or modification of any electrical or lighting fixture
- Modification of floor plans or booth arrangement
- Compromise of access to any emergency egress door or fire extinguisher cabinet

2012 EXHIBITOR APPLICATION AND CONTRACT

HOW DO I APPLY FOR EXHIBIT SPACE?

Print, complete, and fax this application to 702.739.6420. To download the application, please visit wvc.org/exhibitors

YOUR COMPANY

COMPANY NAME print clearly

(As it should appear in printed materials and on booth ID sign)

Address (no PO box) _____

City _____ State _____

Zip _____ Country _____

Phone _____ Fax _____

Toll-free Telephone _____

Website _____

COMPANY EXHIBIT COORDINATOR

Name _____

Email Address _____

Phone _____ Ext. _____

Fax _____

SPONSORSHIP/MARKETING DIRECTOR

Name _____

Email Address _____

Phone _____ Ext. _____

Fax _____

YOUR CHOICE

Please indicate your selection below

- Prefer to be assigned same 2011 space(s)
- Prefer to release 2011 space(s) and select a different location*
- NEW exhibiting company (did not exhibit in 2011)

*Note: Not an option for island booth or Book Shop exhibitors. Application & Contracts will be arranged in Priority Points order. Coordinator will be contacted at the appropriate time to select from available spaces.

BOOTH TYPE QUANTITY FEE/BOOTH

10 x10 ft. Inline: _____ @ \$2,725

Island: Size _____ x _____ @ \$38/sq.ft. = \$ _____

BOOTH TYPE QUANTITY FEE/BOOTH

10 x 10 ft. Corner _____ @ \$3,150

Educational Booth: 10 x 10 ft. _____ @ \$400

TOTAL AMOUNT \$ _____

Check box if your booth will exceed 10 ft. in height.

List companies you would prefer not to be across from or adjacent to: _____

DO NOT submit payment with application. An invoice will be emailed when space is assigned. Full payment is due by September 16, 2011.

YOUR COMMITMENT

Application must be received by July 15, 2011, to retain 2011 exhibit space.

PAYMENT TERMS: An invoice will be emailed after August 1, 2011. Full payment due by September 16, 2011. Exhibit space not paid for by September 16, 2011 will be released for reassignment to a wait-listed company.

INSURANCE: By completing this application, you understand that it will be the responsibility of all Exhibiting Companies to provide short-term general liability insurance in the amount of \$1,000,000. Exhibiting Companies will need to provide the certificate to WVC 30 days prior to the show, naming Western Veterinary Conference as the insured party. Companies that fail to provide a certificate of insurance will not be allowed to set up a booth. Alternatively, WVC can purchase the short-term general liability insurance on behalf of the exhibitor for an additional fee of \$100.

CANCELLATION: A cancellation notice must be sent in writing. A 50% refund will be provided if received prior to December 2. No refunds will be made after December 2, 2011. By signing this contract, I confirm that I have received, read, and agreed to all provisions of this contract and applicable rules and regulations described in the 2012 Exhibitor Guide. I understand that booth sharing is not allowed.

BY SUBMITTING THE APPLICATION & CONTRACT FOR EXHIBIT SPACE, THE COMPANY EXHIBIT REPRESENTATIVE ACKNOWLEDGES THAT THE EXHIBITOR GUIDE HAS BEEN RECEIVED AND READ AND AGREES TO COMPLY WITH THE RULES AND REGULATIONS AS STATED HEREIN.

Read, Accepted, and Approved by Exhibitor (Signature)

Print Name

Date

Questions: 702.739.6698 ▶ Toll-free: 866.800.7326 ▶ joel@wvc.org

Send to:

MR. JOEL ALTMAN, EXHIBITS MANAGER

Western Veterinary Conference

2425 East Oquendo Road

Las Vegas, NV 89120

WVC USE ONLY

Booth Reserved _____

Priority Points _____

Booth Size _____

Date Reserved _____



2012 EXHIBIT HALL FLOOR PLAN

WHERE WILL OUR SPACE BE?

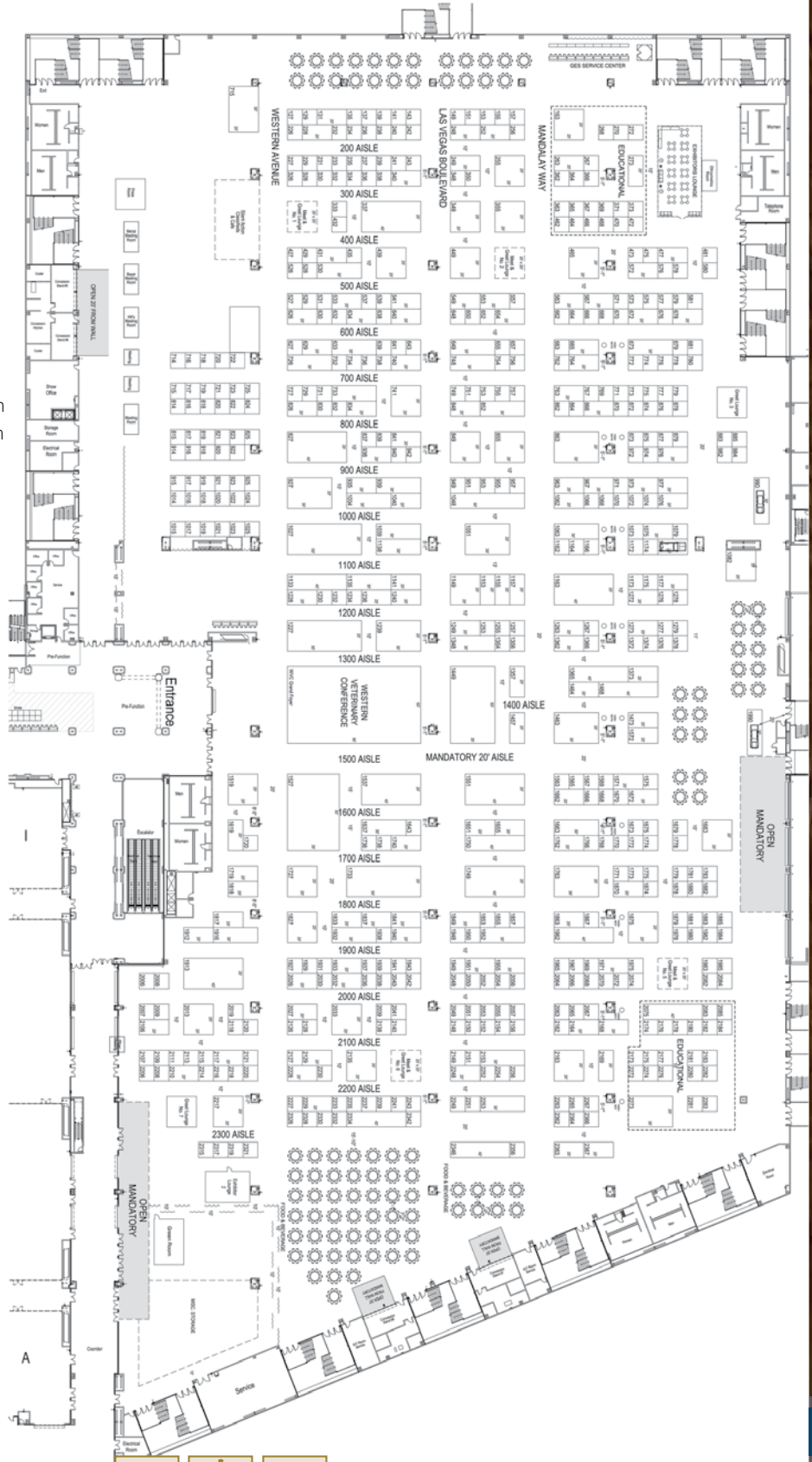
Facility

MANDALAY BAY RESORT & CASINO
3950 Las Vegas Blvd. S
Las Vegas, NV 89119
702.632.7777

Exhibit Location

Shoreline AB
Mandalay Bay Convention Center
Level 2

To view the 2012 Exhibit Hall Floor Plan online, please visit wvc.org and click on the Exhibitors tab.



Floor plan layout as of 05/09/2011



84TH ANNUAL



WESTERN[™]
VETERINARY CONFERENCE

PRACTICAL ▶ PROGRESSIVE ▶ EDUCATIONAL

2425 EAST OQUENDO ROAD ▶ LAS VEGAS, NEVADA 89120 ▶ 866.800.7326 ▶ WVC.ORG