



The Annual Conference provides direct exposure for your message, product, and brand, to veterinary professionals who are passionate about the care they provide and the success of their practice.

(Exhibit B)

**SPONSORSHIP LEVELS ARE DEFINED AND CALCULATED BASED ON DIRECT AND INDIRECT SPONSORSHIP:**

- Direct sponsorships are funds provided by Exhibitors as direct support for specific WVC events or services benefiting participants (Ex: Bus service, session tracks).
- Indirect sponsorships are events or services that occur at WVC but are provided directly by the sponsor to the participants (Ex: Dollars spent on Industry Breakfast/Lunch Seminars).
- Sponsoring companies receive priority points. Priority points are important when selecting exhibit hall space and other events. Sponsors receive two (2) priority points for every \$500 spent on sponsorships.
- WVC reserves the right to review and approve all sponsorship items before they are released to participants.

SPONSOR ITEM	EST VALUE	SAPPHIRE	PLATINUM	GOLD	SILVER	BRONZE	EDUCATION*
		\$350k - +	\$250k - \$349,999k	\$100k - \$249,999k	\$50k - \$99,999k	\$25k - \$49,999k	No Min Spends
Complimentary Registration (with CE)	\$520	6	5	4	3	2	1
Conference Bag Insert	\$2,750	X	X				
Digital Recognition (Website Conference)	N/A	X	X	X	X	X	X
Ethnometrics	\$22,000	X	X				
Exhibitor Priority Points	2pt/\$500	X	X	X	X	X	X
Hotel Suite (1) Up to 4 Nights at \$600 / Night MAX	\$2,400	X	X				
Limo Service (RT - A/P - Hotel)	\$100	X	X				
Lighted Meter Board (Shark Reef Rotunda)	\$10,000	X	X				
Participant Email **	\$5,000/\$8,500**	\$5,500	\$5,500	\$7,500	\$7,500	\$8,500 (Limit 2)	\$8,500 (Limit 2)
Participant Mailing List (Pre-conference/ ONE TIME USE ONLY)	\$1,500	X	X	\$750	\$750	\$750	X (4 Hour Min) \$750 (3 Hour Min)
Recognition in WVC Programs & Mobile App (Based on sponsor level at time of publishing)	N/A	X	X	X	X	X	X
Social Media Post	N/A	2	2	1	\$750	\$750	X (4 Hour Min)
Sponsor Push Notification App	N/A	2	2				
Sponsor Ribbons for Company Representatives	N/A	X	X	X	X	X	X
Sponsor Summary Report	\$3,000	X	X				EDU Participant Summary Report
<b>ADDITIONAL EDUCATION SPONSOR BENEFITS *</b>							
Complimentary 1/4 Page Ad	\$5,000						Minimum 2 Hours [1/4 Page] 8 Hours [1/2 Page]
Virtual Bag insert in Mobile App	\$500						Minimum 4 Hour Symposia

\* EDUCATION SPONSORSHIP Includes: WVC Symposia, Learning Lounge, Industry Sessions, WVC Program Track Sponsorship, WVC Academy

\*\* Bronze and EDU sponsor benefit limited to two each on a first come, first serve basis

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