

### **WVC AT A GLANCE**

BUILDING THE FUTURE OF MEDICAL EDUCATION





# Number of candidates taken Clinical Proficiency Exam

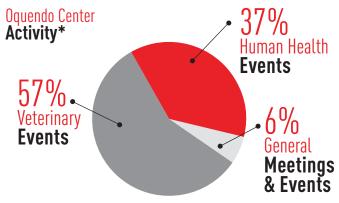




### Animals spayed/neutered

for adoption





#### Why donate?

Supporting WVC is strategic for all corporations committed to make a difference in the quality and safety of medical care, enhancing the standard of excellence and impacting the quality of life around the world.

#### What's in it for me?

While your contributions will work toward the greater good, your company also receives benefits based on the level of contribution, aligning your brand with a cause that impacts all people and animals. From signage recognition to naming rights, there is an opportunity to build brand awareness as a supporter of advanced medical practices.







## ADVANCING MEDICAL EXCELLENCE

BUILDING THE FUTURE OF MEDICAL EDUCATION

#### A 90-YEAR LEGACY

WVC (formerly known as Western Veterinary Conference) has grown substantially in size and scope for since its founding in Logan, Utah, in 1928. Moving to Las Vegas in 1963, WVC has become a leading continuing education provider. Starting with veterinary meetings in Utah, WVC has hosted an annual conference every year except for 1981 when it canceled due to a fire at the Las Vegas Hilton.

For 90 years, WVC has been a leader in continuing education for veterinary professionals, and has more recently expanded to serve human health professionals with timely, relevant education. Through the Annual Conference and hands-on learning experiences year-round, the non-profit association provides innovative training and opportunities to engage with other medical professionals. The association seeks to make more affordable high-quality educational opportunities available to a larger audience while providing a superior customer experience.

In 2009, WVC opened the nearly 69,000-square-foot Oquendo Center in Las Vegas, just minutes from the Las Vegas Strip. Built specifically for hands-on medical education, this one-of-a-kind facility provides an innovative learning environment. Because it's not attached to a university, the Oquendo Center is independent and free to offer programs based on demand.

#### WVC'S MISSION

Our mission is to enhance the lives of patients everywhere by expanding year-round opportunities to train and develop the skills of veterinary and human health professionals in dedicated state-of-the-art labs and real world operating environments, where hands-on education meets cutting-edge technology.

#### BURSTING AT THE SEAMS

The Oquendo Center campus is now at capacity, and WVC faces the exciting challenge of expanding its footprint to meet the growing demands of the worldwide medical community. We have hosted 26,000 veterinary professionals and 27,000 human medical doctors and surgeons since 2009, and our opportunities to support these professionals are growing each year.





#### A NEW FOOTPRINT

WVC is expanding its campus to increase access to world-class programs, cutting-edge technology, and state-of-the-art facilities for year-round training and industry growth. We are pleased to announce the purchase of the Encore building—a large, ultra modern, multi-functional facility located steps away from our current campus.

Featuring over 71,000 square feet of adaptable space and designed to allow for an additional 16,000 square feet of build-out space, the Enclave is an exciting opportunity for WVC to enlarge its capabilities as a source for high-level education as well as an event host. The current building includes modern office designs, a warehouse, multi-functional rooms, a commercial kitchen, an outdoor courtyard, and a rooftop observation deck overlooking the Las Vegas Strip.

#### PROGRAM EXPANSION

WVC's planned expansion doubles its impact—we currently welcome 3,200 doctors of veterinary medicine for training each year and aim to raise this number to 6,400. For doctors of human medicine, we currently welcome 3,800 per year and aspire to reach 7,600. The courses that WVC provides enable medical professionals to learn, train, practice, and practice again, ensuring they are prepared when it matters most.

WVC takes a more personalized approach to continuing education through a smaller student-teacher ratio, creating a connected experience during specialized training in an environment that supports excellence in medical care. Every medical professional who walks through the door has the opportunity to access a unique hands-on learning model that provides them with the experience to deliver better care and improved outcomes for all patients.

#### WHY A CAPITAL CAMPAIGN?

WVC understands that the medical world is changing rapidly. That's why for over 90 years, we have adapted and grown the veterinary and human health continued education programs to stay on the forefront of medical discovery for the benefit of all. To continue this adapting and growing, WVC is launching a capital campaign. By working with generous partners like you, we can be even more effective in our mission for better patient care.

#### WHAT'S IN IT FOR ME? BENEFITS OF DONATING

While your contributions will work toward the greater good, your company also receives benefits based on the level of contribution, aligning your brand with a cause that impacts all people and animals. From signage recognition to naming rights, there is an opportunity to build brand awareness as a supporter of advanced medical practices.





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#### HOW DID WVC BEGIN?

WVC originated in 1928 in Logan, Utah, as the Intermountain Livestock Sanitary Association. Meetings in the early years were held at the Ogden Livestock Show.

#### WHO ATTENDS WVC COURSES AND CONFERENCE?

The primary audience for WVC has been veterinary professionals who attend courses, symposia, seminars, and hands-on labs to expand their knowledge and earn continuing education credits to maintain licensing requirements for their state. The WVC Annual Conference welcomes all levels of the profession including veterinary students, veterinary technician students, veterinary assistants, veterinary technicians, practice managers, veterinarians, and retirees. We have several participants who have been coming to the WVC Annual Conference for their entire careers.

Since 2009, WVC has also attracted those of the human medical profession. As the Oquendo Center has increasingly become known as a state-of-the-art medical meeting facility, it's been used to host human medical education meetings, conferences, and labs.

#### HOW IS WVC FUNDED?

As a 501(c)3 nonprofit organization, WVC relies on registration fees, sponsorship, and facility rental to fund administration, courses, and events. The WVC Annual Conference accounts for approximately 60% of revenue, which is invested back into year-round educational programs to make them affordable to participants.

#### WHAT IS THE RELATIONSHIP OF WVC AND THE OQUENDO CENTER?

WVC is the parent organization that plans, organizes, and manages events and education taking place at the Oquendo Center. WVC owns the Oquendo Center as well as the facility to be developed as part of the expansion.

#### IS WVC RELOCATING?

No, the expansion will extend the campus to include the new building, located on the same street as the current WVC campus, but will not replace the Oquendo Center or the WVC administrative offices, which will still be in use.

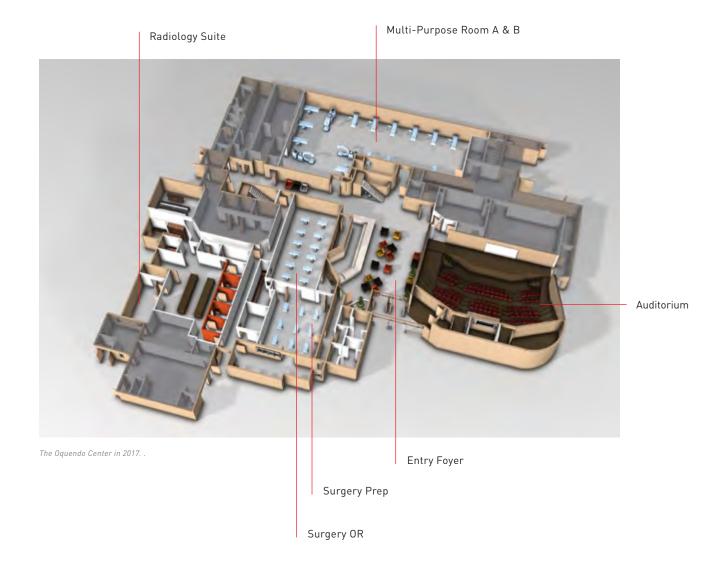


#### WHY IS WVC LOCATED IN LAS VEGAS?

Las Vegas is a premier destination for conferences and conventions with over 22,000 being held here every year. Given WVC's founding tradition of an annual conference, it was determined to be the most advantageous location for the headquarters.

### WHAT DIFFERENCE WILL THE EXPANSION MAKE TO THE EXISTING SPACE?

Quality healthcare is essential for life. At the heart of healthcare are medical professionals who have the passion and the skills to improve patient outcomes. WVC is positioned to play an even greater role in assuring the highest quality of healthcare. With this expansion, we can efficiently use recourses and run programs year-round to empower medical professionals with advanced skills and techniques to confidently serve their patients. This increased capacity will allow WVC to enhance its impact with more hands-on education for both veterinary and human medical professionals, which will ultimately improve everyone's quality of life, including that of you and your loved ones.





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Director Director

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### VETERINARIAN TESTIMONIALS

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"The Oquendo Center and its staff are invaluable resources for K9 Medic, making such a difference for so many Handlers, Medics and ultimately working K9s! Even since the last class we had for First Responders, we've had multiple cases of Handlers using the skills. One student actually used the skills in the airport on the way home from Oquendo Center when a service dog got their paw stuck in the moving walk-way. The student stayed with the dog until maintenance stopped the walkway and then bandaged the paw!"

JO-ANNE BRENNER, EXECUTIVE DIRECTOR AND FOUNDER, K9 MEDIC



"The Ortho and Soft Tissue Surgery class was outstanding. [I] already did a feline PU ventrally yesterday, and it took me a little longer, but I like it better, and the suturing tips made the outcome vastly better looking than my last one a few weeks ago. I will highly recommend the class to one and all."

#### D. LOGAN BEENE, DVM, PARTICIPANT, ORTHOPEDICS AND SOFT TISSUE SURGERY



"WVC's Oquendo Center is hands-down the #1 teaching and learning environment for veterinary professionals. They are able to recreate a true operating room environment, which is something I haven't experienced at any other facility. Teaching here is a dream, and I know the participants have a truly engaging and interactive learning experience that they will never forget."

BRIAN BEALE, DVM, HANDS-ON LAB INSTRUCTOR



"There is no doubt in my mind that one of the most important and best decisions I've ever made is to attend the WVC annually and to be trained at the Oquendo Center. I have been proudly attending The Western Veterinary Conference in Las Vegas regularly since 1991. I then started with the Oquendo Center wet labs as well as courses that were offered throughout the year. I generally make the trip to the Oquendo Center 4-5 times per year. I have found that the wet labs as well as the courses are taught by extremely knowledgeable staff and have given me invaluable information that I have been able to bring back to help grow my own practice. These courses have made me strive to continue my education and given me the knowledge and drive to add Stem Cell and PRP therapy, Endoscopy, Ultrasound as well as indirectly encouraged me to add Computed Tomography to my practice."

EHAB MALIK, DVM, PARTICIPANT, ANNUAL CONFERENCE AND VARIOUS HANDS-ON LABS



"Tortoise Group has had the pleasure of working with the Oquendo Center and their staff for over three years. The Oquendo Center staff is friendly and easy to work with in terms of planning and preparation, but where the Oquendo Center shines is the day of the event. Their management ensures that staff is equipped and prepared for any eventuality, and without the Oquendo Center staff's engagement and assistance, Tortoise Group would not have been able to accomplish our stated goals. The Oquendo Center is a turn-key facility that offers comprehensive support for our desert tortoise clinics; I would recommend the Oquendo Center to any type of veterinarian-related services in southern Nevada."

KOBBE SHAW, EXECUTIVE DIRECTOR, TORTOISE GROUP



"I received even more surgical instruction than was outlined in the course. The opportunity has been invaluable, and I believe I will be able to incorporate these skills into our practice readily."

CHASIE JOHNSON. DVM. PARTICIPANT. TOP 10 SURGICAL PROCEDURES





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"As a surgeon, I have attended numerous training labs throughout the country, and have encountered very few that are as well designed as the Oquendo Center. While the auditorium, changing and dining facilities are comfortable and spacious, it is the lab that I found most impressive. The room design, lighting, and surgical equipment provided demonstrate a true understanding of what it takes to put on a first class training lab. When you take time out of your schedule to attend a lab, you want it to be worthwhile. The Oquendo Center has never failed to provide a great experience."

RYAN J. GRABOW, MD, HENDERSON, NV

"Multiple times each year my group at Spine Wave descends upon Las Vegas with the comfort of knowing that the hard part of our lab is over. Once we arrive, I know that all things lab related are taken care of and I can focus on the scheduled events that I have aside from the main event at the Oquendo Center.

... Each of my surgeon faculty members as well as our surgeon attendees continue to speak so very highly of our events [at] the Oquendo Center."

KENNETH G. CONDON, DIRECTOR OF PROFESSIONAL EDUCATION, SPINE WAVE, INC.

"The Oquendo Center continues to be an ideal lab location. The staff is incredibly helpful, their knowledge base in orthopedics and willingness to contribute to the success of our education courses exceeds others in the market. The facility is clean, large and conducive to our programs, which incorporate various learning techniques. We look forward to hosting other programs at the Oquendo Center in the years to come."

VALUED CUSTOMER

