Dear [Insert Name],

I would like to personally invite you to join me at the upcoming [**WVC 92st Annual Conference**](https://www.wvc.org/conference)**, February 16-19, 2020 at the Mandalay Bay Convention Center in** **Las Vegas, NV**.

The best and brightest speakers in the industry come together for this exceptional conference, guiding you through relevant topics that will immediately benefit you in practice. Confidently and efficiently fulfill your continued education requirements with hundreds of informative sessions, workshops, and hands-on experiences. Discover new interests within the field and cutting-edge techniques that will elevate your patient care.

Share ideas and inspiration with peers and leading experts in the veterinary field—from classroom workshops and hands-on labs to show floor receptions and social events. This is where the brightest minds in veterinary medicine come together.

WVC’s Annual Conference trade show floor introduces you to more than 550 exhibitors showcasing the latest technologies, products, and services that will help you stay competitive and excel. The theme this year is “Discover Your Why,” geared toward empowering professionals like yourself to discover new knowledge and enhance your passion for veterinary medicine.

Whether you are a veterinarian, veterinary technician, practice manager, or staff member, there’s a wealth of new knowledge to be discovered. I hope you will join me at the WVC Annual Conference.

See you there!

Sincerely,

 [Insert Name]