



DISCOVER YOUR *Why* 2020 Media Kit



EVENT VENUES

Mandalay Bay Convention Center
3950 Las Vegas Blvd. S
Las Vegas, NV 89119

Oquendo Center
2425 E. Oquendo Road
Las Vegas, NV 89120

MEDIA CONTACTS

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SOCIAL LINKS

Facebook | @WesternVeterinaryConf
Twitter | @WVC_vetCE
LinkedIn | @westernvet
Instagram | wvc_vetce
Youtube | WesternVetConference
Hashtag | #DiscoverWVC #WVC2020

PRESS ROOM LOCATION/HOURS

Breakers Registration Back Office
Mandalay Bay, Level 2
Sunday 1:00 - 6:00p
Monday 9:00a - 6:00p
Tuesday 9:00a - 6:00p
Wednesday 9:00a - 5:00p

Reference our online Media Center for more information regarding press releases, approved photographs, and logos.

There are so many options for CE, you can get all of your hours in. It is a great location. The conference staff and the speakers are wonderful.

- Annual Conference participant

The quality of the CE is excellent. The topics are highly relevant to my practice. The speakers are outstanding. The cost is affordable. The venue is clean, convenient and comfortable. The exhibit hall has everything.

- Annual Conference participant

WVC Description (Full)

The World's Leading Provider of Professional Medical Education
For more than half a century, WVC has provided the highest quality year-round continuing education to medical professionals. WVC has established itself as a world leader by engaging recognized authorities to deliver valuable knowledge using innovative and effective methodologies, improving animal and human health worldwide. A trusted and highly regarded resource in the medical community, WVC advances the field of medicine through a wide variety of annual events. This includes the highly anticipated Annual Conference as well as a series of hands-on labs, specialized conferences, and destination events—ultimately demonstrating an investment in the overall advancement of medicine for patients of all walks of life.

WVC Annual Conference (Full)

Discover Your Why

As a veterinary professional, we know that you are driven by heart and persistence to go the extra mile for your patients. Although saving lives is rewarding, we understand that your days don't pass without some challenges. Reignite your passion and discover your why in Las Vegas at WVC's 92nd Annual Conference. Whether you're motivated by medical research or a desire to care for an animal in need (or both!), WVC supplies the educational and networking opportunities necessary to advance your career. Confidently and efficiently fulfill your continuing education requirements with hundreds of informative sessions, workshops, and hands-on labs to choose from. Discover new interests in the field, cutting-edge techniques, and ultimately—discover your purpose within the veterinary community.

Oquendo Center Description (Full)

Where Cutting-Edge Technology Meets State-of-the-Art Education

All the tools you need to succeed, all in one extraordinary learning environment. All the tools you need to succeed, all in one extraordinary learning environment. Oquendo Center, WVC's one-of-a-kind medical education facility, is devoted to practical, clinical, experience-based learning. Distinctively designed for medical professionals to collaborate, teach, and learn, this cutting-edge center is fully equipped with advanced technology, a large luxury theater for group learning and expert-led lectures, and a variety of intimate spaces for workshops and small-group discussions. Oquendo Center continues to be a sought-out destination for forward-thinking education and innovation, optimized to advance the field of medicine.

Who We Are

WVC has a 92-year history of providing practical, high-quality continuing education to veterinary professionals. Based in Las Vegas and operating as a 501(c)(3) non-profit, WVC provides year-round continuing education that includes career building and hands-on learning at the world-class Oquendo Center. WVC also offers Destination CE, providing first-rate education in unique locations around the world, and the WVC Annual Conference, a four-day event that attracts veterinary professionals from every US state and more than 40 countries.

WVC History: wvc.org/about-wvc



THIS YEAR

MORE FOOD & BEVERAGE OPTIONS - We heard you, and we've got you covered! Based on feedback from last year, we've made sure to expand the food and beverage options at Conference.

EARLY CAREER HANDS-ON LAB AND WELLNESS SUMMIT - Alongside the successful Women's Summit, this year will feature the Early Career Hands-on Lab and the Wellness Summit. The Early Career Hands-on Lab is a lab for recent graduates to enhance what they've learned in school as they begin their career. The Wellness Summit, more lecture-based, will focus on emotional wellness in the lives of busy veterinary professionals.

BACK BY POPULAR DEMAND: VET DETECTIVE - Everyone loved this activity last year, so Vet Detective is here again! Download the WVC-Connect app to scan clues throughout the show for your chance to win. The drawing takes place on Wednesday, February 19, at 1:30p in the Learning Lounge.

EXPERT SOURCES

WVC's Interim CEO and Chief Veterinary Medical Officer are available for interviews during the Conference. For information and scheduling, please contact Abby Crimm at a.crimm@wvc.org.



Steve Gebhart, Interim CEO

Steve Gebhart serves as WVC's Interim CEO. Previously working as Chief Technology Officer then Chief Information Officer, Mr. Gebhart knows the ins and outs of WVC. He can provide expertise on:

- WVC's history, mission and vision
- Organization operations
- WVC's year-round CE
- 92nd Annual Conference

Steve Gebhart
Interim CEO | WVC



Dr. Tony Pease, Chief Veterinary Medical Officer

Dr. Pease serves as WVC's CVMO, succeeding Dr. Don Waldron in May of 2017. Dr. Pease comes to WVC from Michigan State University where he was a tenured associate professor in diagnostic imaging and has lectured nationally and internationally on topics involving imaging of animals. Dr. Pease can provide expertise on:

- WVC's educational mission and plan
- Animal Health issues specifically as they relate to the hands-on laboratories or veterinary imaging
- WVC's year-round CE: Educational Summits, Symposia and Destination CE Programs

Anthony Pease, DVM, MS, DACVR
Chief Veterinary Medical Officer | WVC

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